



protect your success.

**beimdiek.**  
**ELEVATE**  
SUCCESS BY DESIGN



- 1 Alignment Meeting
- 2 Needs Analysis
- 3 Plan & Prioritization
- 4 Plan Design
- 5 Service Plan
- 6 Formal Contract
- 7 Pro





At Beimdiek we pride ourselves on providing the most effective and up to date advice and guidance for our clients. Business owners are being forced to do more with less in the ever-changing marketplace. With the complexities in compliance and regulation businesses need a cutting edge advisor now more than ever. Our business partners realize the threats of becoming complacent and settling for status quo and asked us to help them improve.

We designed a strategic risk assessment and solution-based product that enables us to help business owners and organizations "Move the Needle". The ELEVATE process is designed to give employers the roadmap to success they have been looking for and has a solid foundation in one word –

**PRICE.**

**At Beimdiek PRICE means everything.** We know that price has many different meanings and in fact it's the most common topic we find ourselves discussing with our clients. We realize that in order for our agency to stay in business we have to maintain competitive pricing but we also realize that there is more to price than just the premium. That's why we developed a PRICE strategy that addresses all concerns business owners face.

PRICE for us means Process, Relationships, Intellectual Capital and Enthusiasm to serve. Our approach to working with businesses revolves around these key areas and when designed properly our clients can get the best possible price. We would like the opportunity to meet with you to learn more about your company and see if our PRICE strategies can be of value to you.

PRICE  
PROCESS

# P

## Process

1. Alignment meeting. Designed to determine congruencies between our business model and the prospective organization.
2. Needs analysis. Examines and outlines potential areas of concern for the business owner or organization.
3. Plan presentation. Unveiling of Beimdiek's strategic resources tailored to the clients specific needs.

A photograph of two men in business suits. The man in the foreground is wearing glasses and smiling, looking towards the other man. The background is a blurred outdoor setting with a building.

# R

## Relationships

Relationships mean everything! In our personal lives and in business we rely on our relationships for support. At Beimdiek it's no different. We realize our clients have a relationship with our staff to provide support, advice and guidance in navigating the tricky waters of managing risks. We strive to always provide a valuable relationship by keeping our clients up to speed in the ever changing world of business management.

# IC

# Intellectual Capitol

ELEVATE was developed with one purpose in mind – help our clients move the needle. We realize each business is unique and in order to aid our clients we needed a process that could be molded easily around the specific needs of many different challenges. ELEVATE allows us to design specific solutions to wide varieties of exposures a business owner may face.



# E

## Enthusiasm

**It's no secret that success is defined by our ability to provide customer service at the highest level.** In fact, many agencies often time overlook this very basic but invaluable element of customer service. At Beimdiek we continually monitor and gauge our daily performance around our ability to provide service in a timely and efficient manner that is focused around the specific needs of each of our clients. Our employees thrive on the unique challenges our clients face by helping them with tailored solutions.



**beimdiek.**  
**ELEVATE**  
SUCCESS BY DESIGN  
[beimdiek.com/elevate](http://beimdiek.com/elevate)

